



2021 Accomplishments Summary

- Conserved a 120 acre wooded parcel along the Rocky River, arguably one of the most significant land conservation projects in DLC's history
- Advanced several strategically important land projects in the Rocky River corridor
- Met all land stewardship monitoring targets
- Reconfigured our investment portfolio to create designated funds invested in ESG instruments
- Received a clean audit, free of management recommendations, properly filed Form 990, revamped and simplified financial reporting
- Hosted one of the most successful Run For Green events in DLC's history and increased the numbers and sponsorship levels of corporate partners
- Exceeded DLC revenue targets while controlling expenses; finished 2021 in the black (vs projected deficit)
- Planted 130 trees via TreesDavidson community events, and launched the Treasure Tree program
- Secured significant TreesDavidson grant from the Town of Davidson for equipment and tree purchases
- Advanced the West Branch greenway project with land owner outreach and with focused engineering and planning of the corridor
- Teed up the Impact Campaign following a successful summer Board retreat
- Completed and posted a local citizen's guide to invasive plants
- Served as a truth-seeker and fact-finder for the West Branch Stream Restoration project
- Completed numerous community projects: substantial improvements at the Davidson K-8 Nature area; Colin Shaw memorial; stream clean-up of the West Branch; Rotary Christmas tree project; and greenway and park way-finding plan in partnership with the Town
- Enhanced our web site, newsletter, and social media platform
- Reached an unprecedented, high level of engagement by the DLC Board and by Davidson College student interns
- Presented 5-part "Creative Approaches to Conservation" class to Davidson Learns

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Davidson Lands Conservancy's mission is to conserve local lands and natural resources, connect lives to nature, and promote a conservation ethic. We advance our mission through education and through four conservation programs: land conservation and stewardship; greenways and trails; urban forestry; and wildlife habitat. See davidsonlands.org for details.